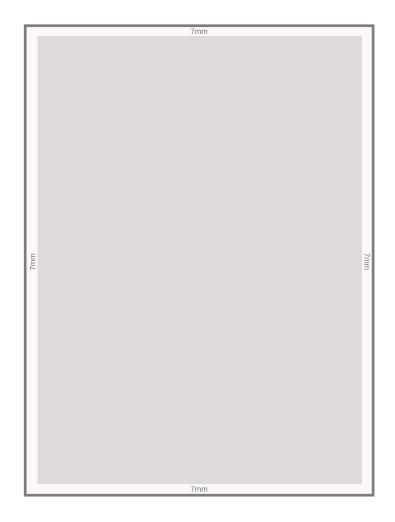# ColourBooth
printing packaging and transfers

media specifications

7mm

7mm

7mm

7mm

Workspace image/type area = grey area, leave 7mm outer gap.

Minimum 6pt font for dry caption transfers depending on font type.

Minimum of 24pt font for vinyl transfers depending on font type.

File types accepted = Adobe Illustrator (ai) with font outlines, Indesign (indd) with font outlines,
                              PDF with font outlines.

Colour output = All fonts and images to be 100% Black with all fonts exported with outlines, if any colour
required, we can match to pantones if needed.

Colourbooth Limited use the Pantone Formula Guide which is universal across the printing world, please
specify these colours using the Pantone colour reference number. We use exigraphic style inks that allow
us to match any colour you can supply. We also have pigments from Penalize, Fluorescents and Metallics
allowing us to mix the complete range of Pantone and more. We also have liquid foils which allow us to
produce all the Foils in the Pantone and Luxor / Alun range.There is no colour in the world that can not be
reproduce using our unique system.

A4 and A3 illustrator templates available for download from our website.

Please email files to studio@colourbooth.co.uk or call 0207 7296020 for more info.